

Для досягнення цих показників необхідно українські вищі навчальні заклади забезпечити відповідними кадрами. Адже, не секрет, що багато викладачів ВНЗ України не мають відповідної підготовки для здійснення міжнародної діяльності, характеризуються низьким рівнем розвитку іномовної компоненти та міжнародної комунікації.

Тому вкрай важливим є посилення інтеграційних процесів з метою формування єдиного освітнього простору; здійснення у вищих навчальних закладах трансформацій структур міжнародної діяльності у відповідності з вимогами сучасних соціально-економічних умов; забезпечення системи професійної підготовки та підвищення кваліфікації викладацького складу вишу, що здійснює міжнародну діяльність. Усе це, безперечно, позитивно позначиться на економічному зростанні України.

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PROBLEMS AND CHARACTERISTICS OF TEACHING OF MANAGEMENT

Manager's activities are of decisive significance for the organization and HR management and development is one of the key factors for successful business. Training of a manager does not mean mechanical

transfer of knowledge, rather this is the process of self-preparation, i.e. gaining of knowledge through own experience. Teaching of management implies striving for perfection, development of both, professional and personal qualities characteristic for the manager and, mostly, teaching and development of the others what is the manager's most important task.

Best education programs of the management as the practical science, taking into consideration the nature of management, contain both, theoretical and applied components and this, as such, provide elaboration of the skills necessary for the manager. In practice, most programs do not provide the mechanism of conceptual development of this sphere, what is one of the favorable conditions for elaboration of skills of setting the goals and acting independently. Permanently changing business environment requires from the managers both, improvement of their qualification and development of the logic of business conceptual approaches (opportunities) to be able to see the organization's place and growth opportunities within the business environment.

In the process of teaching of management it is most difficult to form such skills as "vision", "ability of setting goals". These qualities include boldness, seeking of something new, ability of awakening inspiration. Unfortunately, neither management education program and nor teaching methods can ensure fostering and development of such skills.

At the same time, regarding the characteristics of the manager's activities, teaching using the traditional methods is ineffective as only knowledge of management theory cannot turn a person into a manager. Quality of teaching can be seen in knowledge of the solutions for the stated objectives, awareness in management tools and all these showed set of the problems:

Contents of the education programs do not correspond to the tasks that would be performed by the manager in the future; the attention is focused on theoretical knowledge. The training courses are required that can unify the gained knowledge.

There is lack of such specialized education courses that can develop the skills required for the managers to be aware in and able to use the management tools. By this, the manager will be able to not only to listen to people and express his/her own opinion but also able to persuade and inspire the people. For this, it would be significant to include into the education programs certain art courses, in particular, the courses of acting techniques, at the same time, they should use discussions, debates, public

speeches, what, on their side, would contribute to formation of the proper skills.

Hence, the most challenging problem in training of the future managers is elaboration of skills for adequate decision-making, setting of goals, making choices for action. All these are associated with gaining one's own role and place in business. Hence, for development of the effective programs for teaching of management, the main thing is unifying of the contents, methodological and conceptual education components based on common logic of the manager's activities – setting of the goals, achieving of the required outcomes using the other individuals' capacities.

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SELF-EDUCATIONAL COMPETENCE OF FUTURE EXPERT AS A PART OF FORMATION OF HUMAN CAPITAL

The contribution of education to economic development of Ukraine should be implemented by providing knowledge, providing the ability to upgrade their knowledge and encouraging of the process of producing new ideas. Higher education should be the basis of economic achievements. 70 % of the US wealth have been created by human capital [1]. The analysis of the interpretations of the concept of «human capital» in the scientific literature showed the scientists' point of view about the leading role of man in the economic system of society, the recognizing of the need to invest in people by funding the general, special, formal and informal education and training at the work-place and so on. A significant role in the research have been assigned to self-