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### ENTREPRENEURSHIP COMPETENCIES: DIRECTIONS FOR ENHANCEMENT

**Abstract.** This paper investigates methodological approaches for entrepreneurship competencies development. The EU methodology to define competencies for entrepreneurs was examined, related areas and competencies to enhance entrepreneurial skills were defined, approach to form entrepreneurship extended competencies framework was proposed.

Projects in the modern post-industrial economy are characterized by a high level of innovation and uncertainty. Moving from concept of VUCA to BANI environment highlighted necessity to continuous creation and implementation of innovations and to be competitive. Therefore, active market actors who implement their ideas and turn them into products must possess modern entrepreneurial competencies. Moreover, European Union defined the development of entrepreneurial capacity as one of the key policy objectives [1].

Mentioned trends demonstrated the importance of entrepreneurs' competencies analysis to define ways and approaches to develop and enhance them in accordance with the challenges of environment.

Under basic definition for EU EntreComp «Entrepreneurship is when you act upon opportunities and ideas and transform them into value for others. The value that is created can be financial, cultural, or social» [2].

Taking into consideration entrepreneurship spirit we propose to identify some direction to enhance entrepreneurship competencies as follows: innovations — to be able to generate ideas, project management — to transform ideas into products and create value, digital leadership — to use digital tools and assets for strengthening ideas and value of products.

Investigation of competencies in entrepreneurship and related areas as innovations, project management and digital shown gaps and overlapping in them.

Under Entrepreneurship competencies framework [3] competencies areas are defined: ideas & opportunities, resources, into action. Each of them contains 5 competencies which produce appropriate knowledge, skills and capacity for entrepreneurs.

Project management guide [4] outlines people competencies, which are mainly related to soft skills, and perspective competencies, which provide contextual skills with strategic directions.

PMBOK guide from Project Management Institute [5] underline three competencies' groups in PMI talent triangle to manage project proficiently: technical project management skills to elaborate and implement project, leadership skills to create team and communicate with stakeholders, strategic and business management skills to put the project on the right way.

The European Digital Competence Framework [6] outlines 5 areas of digital competence: information and data literacy to act expertly, communication and collaboration to enhance communication skills by means of digital aids, digital content creation to develop and integrate content effectively, safety to be responsible and sustainable, problem solving to be innovative and lifelong learning.

Competence framework for the EU innovative policymaking [7] provides 7 core competencies clusters and 36 specific competences for innovative approaches in areas policy development, innovations, working with data, change management, stakeholders' engagement, collaboration, and communication.

The generalization of the learned competencies can be the basis for creating an extended framework of entrepreneurial competencies and contain direct competencies and intensification competencies. Considering described competencies as well as entrepreneurship essence and meaning we propose to study the competencies of project management, digital and innovative development to supplement direct competencies with intensification ones to form a comprehensive list of competencies of a modern entrepreneur. Proposed extended competencies framework is relevant to different areas such as education, business, governance.

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