• розширення випадків вільного використання об'єктів авторського права і суміжних прав в інтересах суспільства;

• отримання права на порядок укладання ліцензійних договорів на основі публічної пропозиції;

• посилення захисту неоригінальних баз даних, об'єктів, створених за допомогою штучного інтелекту, традиційних виражень культури.

Покращення законопроекту приведе до зближення законодавства України до стандартів ЄС.

Варто зазначити, що для зменшення фактів крадіжки інтелектуальних прав, необхідно висвітлювати в засобах масової інформації судові справи, які порушуються за інформаційні злочини. Це допоможе проінформувати більше людей про наявність відповідальності за злочини такого характеру. Оскільки незнання закону не звільняє від відповідальності за його порушення.

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Dmytro Larin
PhD., Associate Professor of Pedagogy and Psychology,
Kyiv National Economics University named after Vadym Hetman,
larin-89@ukr.net

PREVENTION OF ECONOMIC DEVIATIONS AS A FACTOR OF STAGNATION OF THE ECONOMY

Abstract. The issue of economic deviations as a psychological problem of behavioral disorders is raised in the article. The country's development depends on many factors that affect the economic well-being of the individual. The stagnation of the economy is the result of deviant behavior due to corruption, dishonesty, shadow mechanisms. Learning socially accepted behaviors is essential for the economic sector as a whole.

Economic deviations as a phenomenon of social psychology reveals the peculiarities of behavior that deviates from the norm. The individual in the system of economic relations not only

meets their own needs, but also builds new social ties. The formation of healthy economic behavior involves obtaining systematic knowledge, modern theoretical positions and practical skills in the field of psychology of deviant behavior, in accordance with modern requirements of society and the positive changes that occur in it at this stage of development [1].

It is through educational technologies that the acquisition of knowledge is possible to prevent corruption, economic parasitism, various types of dishonesty (academic, educational, copyright infringement), the shadow business and more. It should be noted that many people in Ukraine do not even have basic knowledge of financial literacy, which affects each of us[2, p.4].

Recently, mass financial literacy training has started in Ukraine through online platforms, one of the first platforms was "Action" with the course "Financial Literacy for Entrepreneurs". The preparation of this educational series was made possible by the support of international partners in the four-year IFC project "Financial Inclusion for Economic Growth in Ukraine", which is implemented in partnership with the Swiss Secretariat of Economic Affairs (SECO) and the United Kingdom Foundation for Good Governance (GGF) [3].

For students and educators, the Prometheus platform has developed an appropriate course to develop skills in managing their assets. This course is aimed at the following categories of students: people who are thinking about starting their own business, so they need a systematic vision of enterprise finance; non-financial managers who want to more systematically understand the work of the business, for which it is extremely important to get a financial view of the work of the enterprise; financial managers who seek to systematize their knowledge, find certain gaps and define a plan for their own development; a wide range of students interested in finance [4].

Acquiring the necessary skills will reduce economic corruption. After all, tax evasion is a form of economic parasitism, and the consequences for the development of the country are huge. To ensure the effectiveness of preventive work, the following recommendations should be taken into account: constantly inform the population about the types and forms of economic deviations through the implementation of educational activities; Carry out active social training by specialists in economic integrity and economic skills: financial literacy and capital; organize activities that are alternative to economic deviant behavior, in particular, through the involvement of the individual in economic processes. Thus, educational activities and the acquisition of knowledge are the best prevention of economic deviations.

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