

*«Since the campaign started, TI Ukraine has received and processed about 330 reportings, 36 of which investigated by law enforcement. In 20 cases the corrupt acts were stopped», he said.*

As the statement reads, 16.5 percent of crimes reported by citizens to TI Ukraine over the last year were made in police and courts, 13 percent in education and public spheres. Allegedly, the leading causes of corruption in Ukraine are as follows:

- desire of politicians and officials to use public office for personal gain;
- lack of the political will of the highest levels of government to fight the corruption;
- citizens' habits to solve their problems using bribery;
- poor internal controls in government, lack of transparency;
- complicated legislation and too much government bureaucracy.

**Conclusion.** Due to the work of ProZorro and Dozorro systems the violations became more vivid for business and civil society, in comparison to the paper tenders. Exposure of such tenders with the help of Dozorro can considerably reduce corruption in procurement. The governmental programme to fight corruption are:

1. Clear financing of political parties
- 2 National Agency for the Prevention of Corruption (NABU)
3. Implementation and maintenance of real judicial system
4. Implementation of the law on public procurement
- 5 Inevitable punishment for a crime for officials

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## **TEACH FOR AMERICA: EXPERTISE IN AMERICAN EDUCATIONAL NON-PROFIT BUSINESS**

***Abstract.** This article is about corporate culture of the non-profit organization «Teach For America». Within the article will be discussed the background of the organization, sometimes*

*unnoticed, sometimes obvious. The article emphasizes the hidden power of the corporate culture, which can become a source of an energy and provide powerful assistance of an organization.*

**Key words:** *organizations, culture, corporate culture, education, non-profit, engagement, cultural dialog, communication, assessment, vision, values, practices, people, narrative.*

**Exposition of the material:** *Teach For America (TFA)* is a nonprofit organization whose stated mission is to «enlist, develop, and mobilize as many as possible of nation's most promising future leaders to grow and strengthen the movement for educational equity and excellence» [1]. The organization aims to accomplish this by recruiting and selecting college graduates from top universities around the United States to serve as teachers. *TFA* was founded by Wendy Kopp based on her 1989 Princeton University undergraduate thesis [3].

*Teach For America* recruits recent college graduates and professionals to teach for two years in urban and rural communities throughout the United States. The goal of Teach For America is for its corps members to make both a short-term and long-term impact by leading their students to reach their full potential and becoming lifelong leaders for educational equity [4].

All corps members are required to attend an intensive summer training program to prepare for their commitment. Details vary by region, but typically include a five-day regional introduction, a five to seven week residential institute, including teaching summer school, and one to two weeks of regional orientation [5].

*Teach For America* teachers are placed in public schools in urban areas such as New York City and Houston, as well as in rural places such as eastern North Carolina and the Mississippi Delta. They then serve for two years and are usually placed in schools with other Teach For America corps members.

Before Starting our dialogue about the great corporate *Teach For America's* culture, I would like to make it clear what is corporate culture in general. To my minds, it is a blend of the values, beliefs, taboos, symbols, rituals and myths all companies or organizations develop over time.

However, what makes a corporate culture of Teach For America? Each culture is unique and myriad factors go into creating one, and Teach for America implements all components of great cultures: vision, values, practices, people, and narrative.

Basically, there are seven rules, that we can refer as corporate culture of the Teach For America:

- Culture Assessment.
- A cultural dialog engagement.
- Creation of behavioral promises.
- Creation of a cultural measures dashboard.
- HR practices update.
- Communication, always.
- Regular cultural reassessment.

Teach For America repeats the best practices, tweaking and adjusting behavior promises, metrics and HR practices. Organization mature and develop in a similar

pattern to individuals, and creating a vibrant and engaging culture is a life-long journey one with great rewards.

**Conclusion.** Corporate culture is challenging, multidimensional, and often difficult story to deal with; a company's cultural situation constitutes a powerful set of emotional resources. As is the case with other resources — human, technological, financial — it is incumbent upon leaders to strive to get the most value out of it.

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## FACEBOOK'S CORPORATE CULTURE

*Анотація.* В статті розглянута корпоративна культура компанії Facebook. Корпоративна культура передбачає визначення основних цілей компанії, аналіз її внутрішньої організації та виявлення базових чинників, що є запорукою успіху компанії.

**Ключові слова:** корпоративна культура, Facebook, культурні комунікації, персонал компанії, місія, внутрішня політика компанії, найважливіші характеристики.

**Abstract.** The article deals with the issue of the corporate culture of Facebook. Corporate culture determines the main objectives of the company, analysis of its internal organization and identifies the basic factors that are key to company's success.

**Key words:** corporate culture, Facebook, cultural communication, staff, mission, internal policy of the company, most notable characteristics.